

Subject:	Progress Report: Health & Wellbeing Board Sub Boards.
Reason for briefing note:	To present a progress report on the development of the Health & Wellbeing Board Sub Boards.
Responsible officer(s):	Kevin McDaniel, Chair Developing Well Sub-Board David Scott, Chair Living Well Sub-Board Angela Morris, Chair Ageing Well Sub-Board
Senior leader sponsor:	Hilary Hall, Deputy Director Strategy and Commissioning.
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Royal Borough
of Windsor &
Maidenhead

SUMMARY

This paper provides an update on the activities of the three sub-boards of the Health and Wellbeing Board.

1. BACKGROUND

- 1.1. The new delivery model of three sub-boards supporting the Health and Wellbeing Board has been operational since April 2018. Rapid needs analysis reports were produced to support the development of the sub-boards' action plans and all action plans are now in place.

2. DETAILS

Developing Well Board

- 2.1. Key activities of the Developing Well Board have been:

- Promotion of the Daily Mile to schools with several schools actively engaged.
- Delivery of the Inclusion Charter, including adoption by the Council as a guide to all service design decisions.
- Engagement with the development of the mental health transformation plan to join up work in four strands: navigation, self-help, early help services, and medical interventions.
- Secured NHS England investment of £200,000 across region for restorative practice training for front line staff to roll out in 2019/20 to engage in earlier mental health conversations.

- 2.2. Priorities for 2018-2019 are:

- Developing mental health support with the CCG as set out in the transformation plan.
- Roll out community inclusion initiative with schools and adult care services to reduce isolation.
- Promote the take up of the Inclusion Charter.
- Immunisation myth-busting roll-out following support from NHS England.

Living Well Board

2.3. Key activities of the Living Well Board, which will continue through 2018-2019, have been:

- Development of a mental health plan for the borough. This includes the workplace health summit, workplace charter, mental health training and mental health and wellbeing impact assessments.
- Cardiovascular disease – a workplace activity challenge platform has been funded that allows residents to record and track their activity levels. The platform will be targeted at workplaces with the aim of encouraging the working age population to get active.
- Self-care - conversations have started with the CCG and other partners about how best to link up communications to the public and ensure the right messages reach the residents that need it most.
- Loneliness and Isolation – the #ReachoutRBWM campaign was run in November 2018 with the aim of reducing loneliness and isolation in older residents. It promoted a wide range of activities and opportunities across the borough. Across both Facebook and Twitter the campaign reached 38,578 people and elicited 499 interactions with the posts/tweets. As a result of one tweet a reporter from the Royal Observer got in touch and wrote an article about the 'Chatter Natter' initiative.
- Making Every Contact Count (MECC) – a 'train the trainer' programme is currently underway for all library staff. Training started in 2018 and further training is scheduled for 2019. Plans are underway to offer it out to all Royal Borough staff.

Ageing Well Board

2.4. Key activities of the Ageing Well Board have been:

- Delivering of two dementia awareness sessions for residents – one in Peascod Street, Windsor and one in Maidenhead High Street in November 2018. Over 35 residents accessed information.
- A coffee morning has been set up for the first Monday of every month at Mountbatten Care home.
- The dementia app task and finish group is now set up and two meetings have been held.
- MECC training has been circulated and offered out to the Ageing Well Stakeholders.
- MECC service information leaflet produced for Practitioners and distributed.
- Three prevention training sessions delivered to Optalis social workers throughout the year.
- Falls and dementia SMILE session launched as a joint initiative.

2.5. Priorities for 2018-2019 are:

- Launch of Making Every Contact Count (MECC) information leaflet.
- Delivery of three prevention training sessions for Optalis social workers.

3. RISKS

3.1. The successful operation of the Sub Boards relies on stakeholder ownership and engagement and therefore, ongoing communication will be vital.